



Exhibit at the **"USA Pavilion"**
"FOOD TAIPEI 2006"

With the
Taipei U.S. Agricultural Trade Office



Taipei June 21-24, 2006

FOOD TAIPEI 2006, the largest food and beverage show in Taiwan. Exhibit space is available beginning at **\$2,500** (per 300cm X 300cm booth.)

- v Taiwan is the United States' sixth largest export market in the world for food and agricultural products. In 2004, Taiwan imported \$2.2 billion of U.S. agricultural products from the United States. This is a 2.3 percent increase from 2003.
- v With its increasing adoption of U.S. and western food tastes and reliance on imports, Taiwan is a dynamic market for exports of top quality U.S. food and agricultural products.
- v Highest per capita consumption of U.S. agricultural products outside the U.S. and Canada. The United States has enjoyed a 33 percent market share since 2000.

Product categories in demand are:

- | | | |
|-----------------------------|-------------|--------------------------|
| ✓ Fresh Fruits & Vegetables | ✓ Wines | ✓ Health Foods |
| ✓ Selected Dairy Products | ✓ Seafood | ✓ Beef |
| ✓ Snack Foods | ✓ Rice | ✓ Juices |
| ✓ Poultry Products | ✓ Tree Nuts | ✓ Functional Ingredients |

Services and Features at the USA Pavilion

- | | |
|---|---|
| ♠ All booths at the USA Pavilion are located in the best location of the Show venue | ♠ Business Center and Internet Café |
| ♠ Furnished booths in ready-to-move-in condition | ♠ Lunch Seminar, Trade Reception and other events |
| ♠ Free space to conduct marketing seminar and conference | ♠ One listing in the official show directory |
| ♠ Spacious Business Lounge for one-on-one meetings | ♠ Hotel Reservation services |

Contacts:

Tobitha Jones
USDA Trade Show Office, Stop 1052
1400 Independence Avenue, SW, Rm 4939-S
Washington, DC 20250-1052
Phone: 202-690-1182
Fax: 202-690-4374
Email: Tobitha.Jones@usda.gov

Melody Lee
Agricultural Trade Office Taipei
American Institute in Taiwan
Room 704, 7th Floor
136 Renai Road, Section 3
Taipei 10657, Taiwan
Phone: 886-2-27056536
Fax: 886-2-2706-4885
Email: melody.lee@usda.gov